



HEY! I'M MAYBELLE BRIONES

A passionate designer who specialize in Web design as well as Mobile Apps. I love crafting not just pixel perfect designs but experiences that matter.

In the past 7 years I crafted digital experiences for SingTel, Mitsubishi Forklift, SBS Transit, Country Garden, Orange Clove and many more.

Work Experience

DIGITAL ART DIRECTOR

Verz Design

July 2012 - February 2018

Verz Design is a leading Web Design and Web Development agency established in Singapore by creative, multicultural individuals with diverse background in design and marketing. Have years of experience in providing quality designs to clients located throughout the world.

The name "Verz" has the same pronunciation as the word "Verse". It comes from the synergy of both the words Verve, which represents enthusiasm and vigor, and Verse, which represents experience. The result is a dynamic company, who not only has the expertise, but also the passion to share and help other businesses.

As one of their pioneer designers, I had the opportunity to grow with the company. Started as Junior Web Designer, I gained experiences and knowledge that lead up to my position as Digital Art Director.

I took a leadership role in most design decisions. I've set up design process not just to maximize the strengths of each team members but for them to learn something on every projects they are working.

Responsibilities:

- Conceptualise design solutions through wireframing
- Design Websites, Mobile & Web Apps
- Introduce new design trends and conduct training/discussion
- Ensure that quality and requirements are met for both Web and Graphic Designs
- Come up with new ideas/solutions for existing design team problems
- Bridge the gap between Singapore Project Managers and Manila(PH) Designers
- Vet, hire and train new designers

SENIOR WEB DESIGNER

Stratvisions Inc.

June 2011 - June 2012

Responsibilities:

- Design Websites (both desktop and mobile versions)
- Hand-code websites for development (HTML/CSS)
- Hire and Train new designers

GRAPHIC DESIGNER

Gain Express

July 2009 - May 2011

Responsibilities:

- Design Banner ads for website and ebay store
- Manages product listing on ebay

FREELANCE WEB DESIGNER

Swish Designs (Australia)

First Impression Media (Canada)

Education

BACHELOR OF FINE ARTS MAJOR IN ADVERTISING

Far Eastern University (Manila)

2005-2009

Honors: Cum Laude

Interaction Design Foundation

February 2018

Contact

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